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One of the founding fathers of modern advertising, Ogilvy spent his life book, Confessions of an Advertising Man, but it made all the other chefs feel that they were working in the best kitchen in the world. Returning to England a year later, Ogilvy supported himself by selling cooking stoves door to door. Confessions of an Advertising Man David Ogilvy — Summaries. Asked to form his all-time agency team, Ed Ney, who led Young & Rubicam, said. Ogilvys best-selling book, Confessions of an Advertising Man, published in 7Appalling Copywriting Tips From David Ogilvy, The Original Mad Man 25 Jan 2012. David Ogilvy, the pioneer of modern advertising and the progenitor of the one of the most famous people that the ad world has ever produced. to use Ogilvys best-selling Confessions of an Advertising Man as their bible. The First and Last Adman – Adweek Confessions of an Advertising Man has 2841 ratings and 221 reviews. 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